Mazda 2009 October Sales

	Month-To-Date				Year-To-Date			
	October 2009	October 2008	% Change	% MTD DSR	October 2009	October 2008	% Change	% YTD DSR
Mazda3	6,729	6,095	10.4%	6.5%	82,562	96,351	(14.3)%	(14.3)%
Mazda5	853	1,921	(55.6)%	(57.2)%	15,771	17,638	(10.6)%	(10.6)%
Mazda6	2,975	4,040	(26.4)%	(29.0)%	29,973	46,277	(35.2)%	(35.2)%
MX-5 Miata	586	377	55.4%	49.9%	7,035	10,368	(32.1)%	(32.1)%
RX-8	281	190	47.9%	42.6%	1,908	3,055	(37.5)%	(37.5)%
CX-7	1,754	1,497	17.2%	13.0%	15,796	24,555	(35.7)%	(35.7)%
CX-9	1,652	1,812	(8.8)%	(12.1)%	16,555	22,281	(25.7)%	(25.7)%
Tribute	230	418	(45.0)%	(46.9)%	5,091	10,145	(49.8)%	(49.8)%
B-Series Truck	8	92	(91.3)%	(91.6)%	566	1,180	(52.0)%	(52.0)%
Total Vehicles								
CARS	11,424	12,623	(9.5)%	(12.7)%	137,249	173,689	(21.0)%	(21.0)%
TRUCKS	3,644	3,819	(4.6)%	(8.0)%	38,008	58,161	(34.7)%	(34.7)%
TOTAL	15,068	16,442	(8.4)%	(11.6)%	175,257	231,850	(24.4)%	(24.4)%
MEMO:								
IMPORT CAR	8,449	8,583	(1.6)%		107,276	127,412	(15.8)%	
IMPORT TRUCK	3,406	3,309	2.9%		32,351	46,836	(30.9)%	
IMPORT TOTAL	11,855	11,892	(0.3)%		139,627	174,248	(19.9)%	
DOMESTIC CAR	2,975	4,040	(26.4)%		29,973	46,277	(35.2)%	
DOMESTIC TRUCK	238	510	(53.3)%		5,657	11,325	(50.0)%	
DOMESTIC TOTALS	3,213	4,550	(29.4)%		35,630	57,602	(38.1)%	

Selling

Days	28	27	259	259

Source: Mazda North American Operations